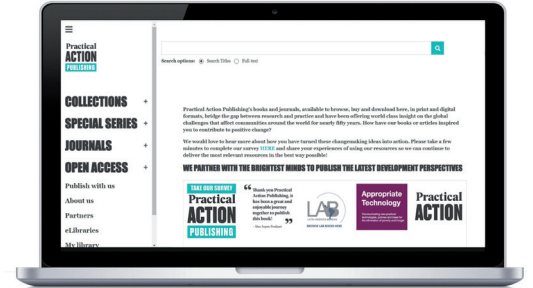


Practical Action Publishing puts transformative knowledge into the hands of people who need it most. We ensure knowledge is appropriately captured, formatted, and shared so that it can be used to bring about positive changes to those living in poverty. As part of this mission, we provide opportunities for other development practitioners to engage with our service. Becoming a content partner is a great way to help us to deliver high-quality, up-to-date, and appropriate resources and information to those who need it most.



## WHY HOST YOUR CONTENT WITH US?

### PLATFORM FUNCTIONALITY

practicalactionpublishing.com is optimized to host all formats of resources, including books, articles, guidelines, how-to-guides, research summaries, and policy briefs. All documents are fully searchable to maximize discoverability.

### ANALYTIC REPORTING

Regular digital analytic reports will demonstrate the reach and engagement rates of partner's knowledge products, including more in-depth qualitative studies into the impact of the resources.

### ESTABLISHED AUDIENCES

Share your resources with our established and growing audience of global development academic, research, and policy individuals, organizations, and institutions.

### TARGETED PROMOTION

As a content partner, we can feature your resources in Practical Action Publishing email newsletters to approximately 18,000 development academic, research, and policy individuals, organizations, and institutions – together with promoting your resources through our social media channels: LinkedIn, Twitter, and Facebook. We will also be happy to promote partner organizations at any conferences and events we attend.

### FLEXIBLE SERVICES

Practical Action Publishing produces resources in multiple languages and offers affordable opportunities to translate selected knowledge resources. All publishing services – from production, design, editorial, and translation to print, storage, and distribution – are bespoke to suit your requirements and budget.

# PRICING & DETAILS

## £100 ANNUAL HOSTING FEE

includes hosting, marketing, and analytics and impact services for  
up to 50 documents  
(affordable upgrade prices available for more than 50 documents)

£30 upload fee per document

We would be happy to discuss other financial arrangements as we explore new business models, so please do not let funding be an obstacle to our collaboration.

Our mission, like yours, is to help knowledge resources reach as many communities as possible. We would be pleased to work with you to maximize the reach of your resources.

**We also offer full publishing services including:**

**Translation**

**Production**

**Editorial**

**Print and distribution**

Please contact Rosanna Denning at  
[rosanna.denning@practicalaction.org.uk](mailto:rosanna.denning@practicalaction.org.uk) to find out more.

We look forward to hearing from you,  
**The Practical Action Publishing Team**

