

MEET THE TEAM

BUSINESS OPERATIONS & STRATEGY

Andrea Johnson – Head of Publishing



Andrea has worked in academia and publishing for over 20 years, taking on the role of Head of Practical Action Publishing in 2019, having previously worked in a multitude of departments, within the Practical Action group, since 2006. Her main role is as a facilitator – enabling a small yet brilliantly professional and highly skilled team to continue to thrive and grow; balancing the budget; finding pragmatic solutions; adapting and strategizing ways to achieve our aim of getting the most relevant knowledge resources to where they are needed most.

Contact andrea.johnson@practicalaction.org.uk to find out more about the rich history of Practical Action Publishing and our operational, financial, and strategic planning.



Professional Publishing Memberships



development studies
association



SALES, DISTRIBUTION, MARKETING & COMMUNICATIONS

Rosanna Denning – Marketing Manager



Rosanna has extensive experience in academic publishing and manages all aspects of global marketing for our business, books, journals, knowledge products, and services.

Contact rosanna.denning@practicalaction.org.uk to find out more about our websites and social media content; marketing materials and promotion; event coordination; international sales agents and partners; and reviews, endorsements and awards.

Katarzyna Markowska – Sales Fulfilment & Logistics Manager



Katarzyna is responsible for online sales order processing, dispatch, returns, and stock management for all our catalogue lists, especially Health Books International. She also has a background in professional design and produces creatives for marketing materials and book covers.

Contact katarzyna.markowska@practicalaction.org.uk to find out more about sales orders; distribution logistics and customs regulations; and our print-on-demand programme.

EDITORIAL, PRODUCTION & COMMISSIONING

Chloe Callan-Foster – Editorial & Production Manager



Chloe has extensive experience in academic publishing and manages the book, journal, and publishing services production for our lists and is the first point of contact for commissioning new content.

Contact chloe.callan-foster@practicalaction.org.uk to find out more about publishing services and schedules, copyediting, typesetting, proofreading, design, translation and indexing; ebook and xml production; metadata preparation; pdf file preparation; printing; delivery; and production workflow.

Browse our websites practicalactionpublishing.com and healthbooksinternational.org to explore our books and materials.

Email publishinginfo@practicalaction.org.uk to find out more about partner acquisitions, proposals, and contracting; publishing services; managing content quality and peer review; and contributing to the publishing programme.