

# MEET THE TEAM

## **Andrea Johnson – Head of Publishing**



Andrea has worked in academia and publishing for over 20 years, taking on the role of Head of Practical Action Publishing and Managing Director in 2019. She is responsible for Practical Action Publishing's operational, financial and strategic management and leadership, including managing Practical Answers and Health Books International. In essence, the chief plate spinner and facilitator – enabling a small yet brilliantly professional and highly skilled team to continue working in these challenging times; balancing the budget; firefighting; making final decisions and strategizing ways to grow.

## **Rosanna Denning – Marketing Manager**



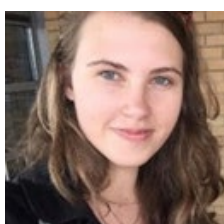
Rosanna has a background in academic publishing and manages all aspects of Practical Action Publishing's book, journal and knowledge product global marketing. She manages website and social media content, marketing materials and promotion, event co-ordination, liaises with international sales agents and partners, and works with authors to produce covers, reviews and endorsements.

## **Jutta Mackwell – Commissioning Editor**



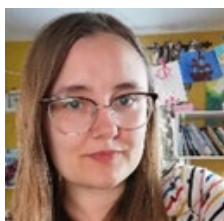
Jutta has worked for many years in academic and not-for-profit publishing. She commissions content for Practical Action Publishing's list, which alongside other partner organisations includes Practical Answers and Health Books International content. Partnering with the brightest minds to publish the latest development perspectives, her work covers author/partner acquisition and contracting; managing content quality including peer review; adherence to house style; and managing the publishing programme.

## **Chloe Callan-Foster – Editorial & Production Manager**



Chloe has a background in academic publishing and manages book and journal production for all Practical Action Publishing lists, both in print and digital. She manages the publishing schedule and copyediting, typesetting, proofreading, design and indexing sub-contractors; e-book and xml production; metadata preparation; pdf file preparation; printing; delivery; and managing production flow. Chloe also coordinated our journal programme, managing the peer review system; liaising with authors, Editors and Editorial Boards in order to ensure quality content was delivered for each issue.

## **Katarzyna Markowska – Sales Fulfillment & Logistics Manager**



Katarzyna is responsible for online sales order processing, stock management, dispatch and returns for all of Practical Action Publishing's catalogue lists including Health Books International and is the go-to expert on distribution logistics and customs regulations. She also has a background in design so is involved in designing marketing materials, book covers and managing our print on demand programme.