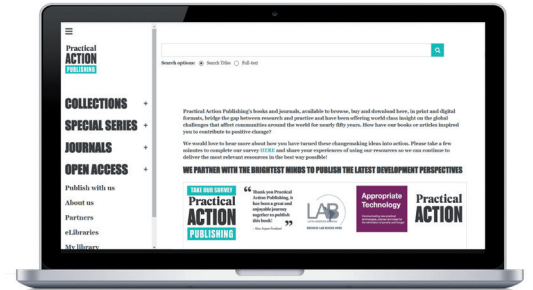


Practical Action Publishing puts transformative knowledge into the hands of people who need it most. We ensure knowledge is appropriately captured, formatted and shared so that it can be used to bring about positive changes to those living in poverty. As part of this mission, we provide opportunities for other development practitioners to engage with our service. Becoming a content partner is a great way to help us to deliver a service of high quality, up-to-date and appropriate resources and information to those who need it most.



WHY HOST YOUR CONTENT WITH US?

PLATFORM FUNCTIONALITY

practicalactionpublishing.com is optimised to host all formats of resources, including books, articles, guidelines, how-to-guides, research summaries, and policy briefs. All documents are fully searchable, to maximise discoverability.

Practical Action Publishing produces resources in multiple languages for global audiences and offer affordable opportunities to translate selected knowledge resources.

ESTABLISHED AUDIENCE

Share your resources with our established and growing audience of global development academic, research and policy individuals, organisations and institutions.

TARGETED PROMOTION

As a content partner, we can feature your resources in Practical Action Publishing email newsletters to approximately 18,000 development academic, research and policy individuals, organisations and institutions — together with promoting your resources through our social media channels: LinkedIn, Twitter, and Facebook. We will also be happy to promote partner organisations at any conferences and events we attend.

ANALYTIC REPORTING

Regular digital analytic reports will demonstrate the reach and engagement rates of partner's knowledge products, including more in-depth qualitative studies into the impact of the resources.

PRICING & DETAILS

£100 ANNUAL HOSTING FEE

includes hosting, marketing, and analytics and impact services for
up to 50 documents
(affordable upgrade prices available for more than 50 documents)

£30 upload fee per document

Complimentary extra feature

We will also host your resources on our technical information
service website Practical Answers, until all resources are
migrated over to practicalactionpublishing.com (mid-2023)

We would be happy to discuss other financial arrangements, as we explore new business models so, please do not let funding be an obstacle to our collaboration.

Our mission, like yours, is to help knowledge resources reach as many communities as possible. We would be pleased to work with you to maximise the reach of your resources.

We also offer full publishing services including:

Translation

Production

Editorial

Print and distribution

Please contact Rosanna Denning at
rosanna.denning@practicalaction.org.uk to find out more.

The Practical Action Publishing Team

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